

7 Powerful Reasons to migrate your business to the CLOUD



Businesses of all sizes are looking into options for cloud computing. Many companies we've worked with at Velosio have found that cloud computing provides new opportunities to increase productivity, decrease costs and streamline operations. Below are 7 powerful reasons to migrate your business to the cloud.

REDUCE CAPITAL INVESTMENTS



Through a cloud migration, you can eliminate the hardware costs required to maintain and upgrade on-premise applications.

35-50% is the estimated savings customers can experience by moving to the cloud vs. upgrading servers on-premises¹

01

02

PUT DATA SECURITY IN THE HANDS OF EXPERTS

The security experts of cloud providers monitor systems continuously to prevent, detect and mitigate the risks inherent in digital business.

60% of enterprises that implement appropriate cloud visibility and control tools will experience one-third fewer security failures.²



BE PREPARED FOR THE UNEXPECTED



From weather events to breaches, the cloud allows you and a trusted partner like Velosio to safeguard your data and get your business back up and running quickly.

90% of organizations surveyed by Gartner say a single hour of downtime costs over \$100,000.³

03

04

FREE UP IT RESOURCES TO FOCUS ON STRATEGIC INITIATIVES

43% of employed Americans said they spent at least some time working remotely.⁴



UNLEASH THE POTENTIAL OF YOUR TECH-SAVVY WORKFORCE

Employees today expect to use the latest applications and technology to work efficiently from anywhere. The cloud allows you to support connected productivity and collaboration tools that drive the modern workforce.

35% of American labor force participants are millennials.⁵

05

06

CONNECT LINE-OF-BUSINESS APPLICATIONS

Through the cloud, you can connect the line-of-business applications you depend on, to build efficient workflows with connected applications.

66% of organizations that consider themselves completely successful with business intelligence initiatives use the cloud.⁶



USE REAL TIME DATA FOR A COMPETITIVE EDGE

The cloud unlocks access to powerful data analysis capabilities so you can better understand customers, analyze market trends and stay ahead of competitors.

07

CONCLUSION

Microsoft's powerful, flexible, cloud platform enables your organization to extend infrastructure, build and deploy apps, manage data and storage, and unlock powerful business insights in today's digital environment. Velosio combines experts, peers, and resources to work with you. We deliver business value faster, simplify the process, provide deeper insights and fresh ideas for innovative solutions.

Contact us today. We can help support you on your cloud journey.

Velosio

888.725.2555

info@velosio.com

www.velosio.com

Source:

¹ Forrester Total Economic Impact of Microsoft Office 365

² Gartner Is the Cloud Secure?

³ The cost of IT Downtime, The 20

⁴ The state of the American workplace, Gallup

⁵ Millennials are the largest generation in the U.S. labor force

⁶ Dresner Advisory Services 2018 Cloud Computing and Business Intelligence Market Study